

PKJPA



Certificate

2017

Based on duly performed quality audit it is hereby confirmed by the Professional Standards Commission and the Management Board of Polish Association of Public Opinion and Marketing Research Firms that

ASM - Centrum Badań i Analiz Rynku Sp. z o.o.

has implemented the quality standards specified in the Interviewer Quality Control Program with regard to the following categories:

Face to Face Interviews – Pen&Paper – PAPI
Computer Aided Personal Interviews – CAPI
Computer Aided Telephone Interviews – CATI
Qualitative Research
Computer Aided Web Interviews – CAWI

ASM - Centrum Badań i Analiz Rynku Sp. z o.o.
has the right to use the Interviewer Quality Control Program logo
in the case of certified categories only.
This certificate will retain it's validity for the period of one year.

Irena Łukaszewska

The Chairman Of The Professional
Standards Commission



Warsaw, 9th January 2017

Elżbieta Gorajewska

The President
Of OFBOR

Distinctive Quality of Research